

Serial No. 09/976,418  
Docket No. Brookstone 00.15  
Amendment C under Rule 116

**AMENDMENTS TO THE CLAIMS:**

Please cancel claim 19, without prejudice. Kindly amend claims 1 and 20, as shown below.

This listing of claims will replace all prior versions and listings of claims in the Application:

**Claim 1 (currently amended):** A container comprising:

a first and a second end cap having a cross section,

a central portion press fit coupled to the first and the second end caps, and

a merchandising card carrying graphics or indicia extending between and secured in position in the end caps.

**Claim 2 (original):** The container of claim 1, wherein the central portion comprises a transparent material.

**Claim 3 (original):** The container of claim 2, wherein the transparent material comprises a thermoplastic.

**Claim 4 (previously presented):** The container of claim 1, wherein the end caps and the central portion are coupled using an interference fit.

**Claim 5 (original):** The container of claim 4, further comprising protrusions on the end cap for engaging openings in the central portion.

**Claim 6 (original):** The container of claim 4, further comprising a protrusion on the central portion for engaging an opening in the end cap.

**Claim 7 (previously withdrawn):** The container of claim 4, wherein the end caps and the central portion are coupled using an adhesive.

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**Claim 8 (previously withdrawn):** The container of claim 4, wherein the end caps and the central portion are coupled using tape.

**Claim 9 (original):** The container of claim 4, wherein each end cap further comprises a groove for accepting the central portion.

**Claim 10 (original):** The container of claim 1, wherein the end caps and the central portion are frictionally engaged.

**Claim 11 (original):** The container of claim 1, wherein the end caps are molded.

**Claim 12 (original):** The container of claim 1, wherein the central portion comprises a cross section selected from the group consisting of an oval, a circle, an ellipse, a square, and a polygon.

**Claim 13 (original):** The container of claim 1, wherein the merchandising card comprises a plurality of openings.

**Claim 14 (original):** The container of claim 1, wherein the end caps are capable of supporting the central portion in an upright position.

**Claim 15 (original):** The container of claim 1, wherein the merchandising card comprises a first and a second end, each end insertable in an opening formed in the end caps.

**Claim 16 (original):** The container of claim 1, wherein the merchandising card comprises a first and a second end, the ends positionable between protrusions extending from the end caps.

**Claim 17 (original):** The container of claim 1, wherein the merchandising card comprises a first end, the first end positionable between protrusions extending from the first end cap.

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**Claim 18 (original):** The container of claim 17, wherein the merchandising card comprises a second end, the second end insertable in an opening formed in the second end cap.

**Claim 19 (cancelled)**

**Claim 20 (currently amended):** A container for displaying an item, comprising:  
a merchandising card carrying graphics or indicia for securing an item to be displayed;  
a first and a second end cap, each end cap comprising a depression shaped to secure the merchandising card; and

a central portion press fit coupled to the first and the second end caps.

**Claim 21 (original):** The container of claim 20, wherein the central portion comprises a transparent material.

**Claim 22 (original):** The container of claim 21, wherein the transparent material comprises a thermoplastic.

**Claim 23 (previously presented):** The container of claim 20, wherein the end caps and the central portion are coupled using an interference fit.

**Claim 24 (original):** The container of claim 23, further comprising protrusions on the end cap for engaging openings in the central portion.

**Claim 25 (original):** The container of claim 23, further comprising a protrusion on the central portion for engaging an opening in the end cap.

**Claim 26 (previously withdrawn):** The container of claim 23, wherein the end caps and the central portion are coupled using an adhesive.

**Claim 27 (previously withdrawn):** The container of claim 23, wherein the end caps and the central portion are coupled using tape.

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**Claim 28 (original):** The container of claim 23, wherein each end cap further comprises a groove for accepting the central portion.

**Claim 29 (original):** The container of claim 20, wherein the end caps and the central portion are frictionally engaged.

**Claim 30 (original):** The container of claim 20, wherein the end caps are molded.

**Claim 31 (original):** The container of claim 20, wherein the central portion comprises a cross section selected from the group consisting of an oval, a circle, an ellipse, a square, and a polygon.

**Claim 32 (original):** The container of claim 20, wherein the end caps are capable of supporting the central portion in an upright position.

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